

*The more light you allow within you, the brighter the world you live in will be.*  
- Unknown

## Welcome to 'Vielight News'

*We live in exciting times. Global interest into Light Therapy is increasing and the sheer number of advances in this field is amazing. Our monthly newsletter is therefore a fantastic opportunity for Vielight to tell you all that is happening in the world of light therapy. We look forward towards informing you about our upcoming news, events and developments. Stay connected!*

## Upcoming Events & Exhibitions

- **Mental Health & Wellness Conference**

*York University, Toronto  
November 8, 2017*

With interactive workshops, keynote speakers, and amazing agencies to network with and connect this event will target students, academia and professionals.

- **This is Long Term Care 2017**

*Westin Harbour Castle,  
Toronto,  
November 27-29, 2017*

The event profiles emerging research and innovation in a forum designed for learning, and information sharing, and is organized by the Ontario Long-Term Care Association.

## CABHI recognizes Vielight's efforts in health innovation

TORONTO-based Centre for Aging and Brain Health Innovation (CABHI), in collaboration with Baycrest Health Sciences, announced 26 new projects receiving more than \$8.3 million in investment support to accelerate solutions that can help to improve the quality of life and care for older adults with dementia and cognitive health issues.

After an extensive evaluation process, we are excited to announce that Vielight Inc was successful in being awarded a generous CABHI investment! Ultimately, thanks to the support of CABHI and its funders, we hope this innovation will be developed to have a



significant impact on the quality of life for older adults in Canada.

We acknowledge the generous funding provided by the Government of Ontario through the Ministry

of Research, Innovation and Science, and by the Government of Canada through the Public Health Agency of Canada, and by the Baycrest Foundation, which enables CABHI to administer all of their funding programs.



## Elle featured "Vielight" in its September issue

WELL-KNOWN fashion and luxury lifestyle magazine *Elle* featured the latest technological advances in light therapy in its September 2017 edition, singling out Vielight for praise, especially in the brain photobiomodulation sector. The well-researched article seeks to educate an increasing number of people how this non-invasive therapy could help in changing lives and provide beneficial healing, from wrinkles to sore muscles to memory loss.

### Contact Us:

Editor: Edward DMello; Email: [edward@vielight.com](mailto:edward@vielight.com)

North America - +1-855-875-6841; International: +1-647-201-5499; check [vielight.com](http://vielight.com) for regular updates

# Vielight makes a splash at Brain Futures



Vielight Founder and CEO Dr. Lew Lim with Dr. Laurence Hirschbirt, Director and Clinical Assistant Professor at the Alpert Medical School (Brown University), during the Brain Futures 2017 summit in Washington D.C. last month.

VIELIGHT broke fresh new ground in Washington D.C. last month when it participated in *Brain Futures 2017*, a prestigious summit featuring the who's who in the brain health business. The two-day summit hosted renowned leaders sharing research-to-practice innovation along with care providers, educators and policy makers.

The exhibition gave Vielight an excellent opportunity to interact with the region's healthcare practitioners, regulatory bodies and customers, and explain the features of Vielight products at close quarters.

**Interested in becoming a Vielight reseller?**

**Contact our team today at [info@vielight.com](mailto:info@vielight.com)**

## ISNR shines the light on PBM

THE hot topic at this year's International Society for Neurofeedback and Research (ISNR) conference in Connecticut was on brain photobiomodulation, with experts from around the world converging on Connecticut to discuss various innovations and research in the area of light therapy for the brain.

Vielight participated in the conference with the firm belief that events such as these are important opportunities to learn from the experts and drive its future innovations and research.

## Vielight is Gold Sponsor at IMMH 2017 event in California



VIELIGHT was pleased to underline its support to the 8<sup>th</sup> Annual Integrative Medicine for Mental Health (IMMH) summit that took place from September 26-October at California's Hyatt Regency Orange County.

As Gold Sponsor, Vielight showcased its neuro and systemic devices to the delegates visiting and participating in the four-day exhibition. Visitors to Vielight's stand were also able to experience our devices at close quarters.

The event witnessed the gathering of leading experts in the area of brain and mental health and was aimed at giving practitioners a whole body approach towards successfully diagnosing and treating underlying issues that lead to neurological, social and behavioral disorders.

## Australian mag lauds Vielight's Neuro devices



For some, based on human studies and observations (not just cellular or animal studies), PBM holds considerable promise in treating AD, stroke, traumatic brain injury, depression and anxiety. The fundamental mechanisms suggest that a variety of brain conditions may also respond. However, they need to be validated through large controlled clinical trials. Vielight is mobilising a pivotal one for Alzheimer's disease. On top of that, evidence shows that the modality may be good for improving the performance of healthy brains too.

In summary, do spend time on these and harness the goodness of natural sunlight. However, it is worth bearing in mind that specially delivered near infrared light can add to what sunlight can do for brain health, whether it is unwell or healthy.

The Vielight Neuro Gamma is one of two next-generation, transcranial-intranasal near infrared (NIR) headsets, engineered for increased efficacy and easy domestic use for comprehensive brain photobiomodulation. The 40 Hz pulse rate correlates with EEG gamma brain wave entrainment, which has a stronger effect on memory and cognition than the 10 Hz pulse rate of the Vielight Neuro Alpha, which has an overall effect on neuronal health.



References: 1. Delgado G, Ly KP, Meyer C, et al. Photobiomodulation for acute stroke brain impairment. *PLoS ONE* 2016; 11(12): e0160096. 2. Corbridge and The Vielight Rate of Change from Descriptive, [Vielight.com](http://Vielight.com), 2016. 3. Hamblin MR. Shining light on the brain: Photobiomodulation for brain disorders. *BMJ* 2016; 353: g12618. 4. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 5. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 6. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 7. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 8. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 9. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 10. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 11. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 12. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 13. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 14. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 15. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 16. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 17. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 18. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 19. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 20. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 21. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 22. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 23. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 24. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 25. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 26. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 27. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 28. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 29. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 30. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 31. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 32. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 33. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 34. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 35. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 36. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 37. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 38. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 39. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 40. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 41. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 42. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 43. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 44. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 45. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 46. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 47. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 48. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 49. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 50. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 51. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 52. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 53. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 54. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 55. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 56. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 57. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 58. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 59. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 60. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 61. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 62. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 63. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 64. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 65. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 66. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 67. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 68. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 69. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 70. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 71. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 72. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 73. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 74. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 75. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 76. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 77. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 78. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 79. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 80. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 81. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 82. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 83. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 84. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 85. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 86. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 87. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 88. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 89. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 90. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 91. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 92. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 93. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 94. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 95. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 96. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 97. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 98. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 99. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10. 100. Sultana M, Li H, Moore S, et al. PBM of the eye: An effective and safe approach to cognitive and memory improvement in cognitively healthy older adults. *Journal of Neurological Research* 2016; 37(1): 1-10.

**BARE ESSENTIALS - DR. LEW LIM - PHOTOBIMODULATION FOR THE BRAIN**

THIS month, popular Sydney-based lifestyle and luxury magazine *Bare Essentials* featured an expert column by Harvard Medical School professor Dr. Michael Hamblin and Vielight Founder-CEO Dr. Lew Lim, on how light therapy, or photobiomodulation (PBM), was instrumental in ensuring cell health and regeneration.

The authoritative article also served to clear common misconceptions about light therapy and its capabilities beyond cellular growth. Among the host of systemic and neurological benefits discussed in the article were how PBM could significantly increase blood flow, reduce pain and inflammation, increase resistance to oxidative stress, and improve memory and cognitive functions.

Dr. Hamblin also took the opportunity to discuss the most recent advances across the world in PBM technology. In addition, *Bare Essentials* also reviewed the Vielight Neuro Gamma, a transcranial-intranasal Neuro device aimed at specific memory function.

### Contact Us:

Editor: Edward DMello; Email: [edward@vielight.com](mailto:edward@vielight.com)

North America - +1-855-875-6841; International: +1-647-201-5499; check [vielight.com](http://vielight.com) for regular updates